SUSTAINABILITY MASTER AWARD

Environmental Responsibility, Innovation & Conscious Leadership

The Sustainability Award honours those within the aesthetics industry driving meaningful change towards a greener, more responsible future. This category recognises individuals, clinics, and companies that have embedded sustainability into the core of their operations — from sourcing and production to how they educate their teams and clients about environmental impact.

WHAT JUDGES ARE LOOKING FOR

LEADERSHIP & VISION
A clear sustainability vision and evidence of leadership commitment.

OPERATIONAL EXCELLENCE
Implementation of sustainable practices across operations (e.g. energy, water, waste, consumables, or packaging).

STRATEGIC THINKING
Integration of ethical and sustainable sourcing in supply chains.

COMMUNICATION & CULTURE
Efforts to engage, educate, or inspire staff, patients, and the wider community about sustainability.

IMPACT
Quantifiable impact and results achieved — financial, operational, or environmental.

INNOVATION
Demonstrated innovation that advances environmental responsibility in aesthetics.

Tips for Entrants

— Go beyond broad statements — include real examples of how sustainability is embedded into your operations.

— Include testimonials or staff feedback reflecting your sustainability impact.

— Share unique or creative sustainability initiatives, especially those that are scalable.

— Provide measurable outcomes: waste reduction statistics, energy savings, or supplier certifications.

— Explain how your sustainability efforts are authentic and integrated into your overall brand mission.