BUSINESS GROWTH COACH OF THE YEAR

Empowering Entrepreneurs with Strategy & Support

> *"A coach is someone who can give correction without causing resentment."*
>
> — John Wooden

This award recognises a coach, mentor, or consultant who has delivered measurable results and meaningful transformation for aesthetic businesses.

WHAT JUDGES ARE LOOKING FOR

CLIENT TESTIMONIALS & RESULTS

Demonstrated impact through increased revenue, improved team performance, or operational growth — with testimonials speaking to tangible outcomes.

COACHING METHODOLOGY

Clear articulation of your coaching approach, including proprietary tools, frameworks, or systems you use to guide clients through transformation.

INDUSTRY PRESENCE & INFLUENCE

Visibility and leadership within the aesthetic or wellness business space, including public speaking, educational contributions, or thought leadership.

EDUCATIONAL CONTRIBUTION

Development of workshops, webinars, digital courses, or training programs contributing to professional development in the industry.

Tips for Entrants

— Include before-and-after business metrics (e.g. revenue growth, client retention, team engagement).

— Share client success stories showing how your guidance changed the trajectory of a business.

— Provide links to media features, speaking engagements, or content that demonstrates your influence.

— Highlight how your coaching style is distinct and how you adapt to individual business goals.