PRACTICE SOFTWARE OF THE YEAR

People's Choice – Voted by the Industry

This award recognises a practice software solution that has made a significant positive impact on clinic operations, client experience, and team productivity. Voted by the public, it highlights the most user-loved software making a difference behind the scenes.

WHAT JUDGES ARE LOOKING FOR

USER EXPERIENCE & INTERFACE
Is the software intuitive and easy to use for both practitioners and administrative teams?

INTEGRATION CAPABILITIES
Seamless integration with other platforms such as marketing, payment, and CRM tools.

INNOVATION & REGULAR UPDATES
Demonstrated improvements, updates, and innovation that keep up with industry needs.

CLIENT & PRACTITIONER SUPPORT
Quality of customer service, troubleshooting, and training offered.

TESTIMONIALS & CASE STUDIES
Feedback from real users and examples of operational improvements.

Tips for Entrants

- Include testimonials from clinic users.
- Demonstrate how your software has solved specific business problems.
- Provide screenshots or short demo videos if available.