INCLUSIVE EXCELLENCE AWARD

Leading with Compassion, Awareness & Equity

This award recognises a clinic, business, or individual who actively champions inclusivity and ensures their services, team culture, environment, and communications are welcoming to all — celebrating those leading with compassion, awareness, and equity.

WHAT JUDGES ARE LOOKING FOR

INCLUSIVE CLINIC PRACTICES

Evidence of welcoming and inclusive client experiences, including intake forms, treatment options, accessibility, and cultural competency.

TEAM & WORKPLACE CULTURE

Demonstrated efforts to foster a diverse, safe, and supportive workplace, including policies, training, and staff education.

COMMUNITY ENGAGEMENT & REPRESENTATION

Initiatives that reflect and celebrate diverse communities — inclusive marketing, outreach programs, or collaborations with underrepresented groups.

ACCESSIBILITY & EQUITY

Steps taken to ensure services are accessible to people of different abilities, genders, ages, body types, cultural backgrounds, or socioeconomic circumstances.

IMPACT & AUTHENTICITY

Evidence that inclusivity is truly embedded in the brand ethos, decision-making, and day-to-day operations — not just a buzzword.

Tips for Entrants

— Be authentic and specific — share real examples of how inclusivity plays out in your business.

— Include client and team feedback: testimonials reflecting the impact of your inclusive environment.

— Show policy and action: training, inclusive language guides, recruitment efforts, or accessibility changes.

— Highlight inclusive marketing — if your branding represents a diverse audience, showcase it.

— Inclusivity is a journey. If you've identified gaps and improved — share the story.