NURSEPRENEUR OF THE YEAR

Where Nursing Meets Innovation

This award celebrates an entrepreneurial nurse who leads with passion and impact — building, growing, and transforming businesses within the aesthetic industry.

WHAT JUDGES ARE LOOKING FOR

INNOVATION & BUSINESS GROWTH

Describe your entrepreneurial journey — what have you built, grown, or transformed?

COMMUNITY OR INDUSTRY CONTRIBUTION

Highlight mentoring, speaking, publications, or training others.

PATIENT OUTCOMES

Show results that go beyond skin — confidence, trust, and care.

EDUCATION & MENTORSHIP

Share how you guide others in the industry or empower your team.

COMPLIANCE & ADAPTABILITY

Demonstrate your ability to pivot operations to maintain regulatory compliance while sustaining business growth.

Tips for Entrants

— Include before-and-after case studies.

— Tell your story — your 'why' is powerful.

— Include screenshots or links to PR, education sessions, or published work.