WELLNESS CHAMPION AWARD

A Holistic, Client-Centred Approach to Wellbeing

This award recognises an individual or clinic that goes above and beyond in promoting wellness — both internally within their team and externally for their clients. It celebrates a proactive, holistic approach to wellbeing that positively influences culture, environment, and outcomes.

WHAT JUDGES ARE LOOKING FOR

LEADERSHIP & TEAM DEVELOPMENT
Demonstrated commitment to staff wellbeing, mental health, and workplace balance.

OPERATIONAL EXCELLENCE
Implementation of wellness initiatives or programs for clients and/or team members.

STRATEGIC THINKING
A focus on sustainable, ethical, and health-forward practices.

COMMUNICATION & CULTURE
Evidence of education and advocacy in wellness within the aesthetic or wellness space.

CONGRUENCY
Alignment with holistic values, including inclusivity, mindfulness, and ethical care.

RECOGNITION
Testimonials, case studies, or data showing the impact of wellness practices on business success and satisfaction.

Tips for Entrants

— Go beyond broad statements — include real examples of how wellness is embedded into your clinic culture or services.

— Include testimonials or staff feedback reflecting the positive impact of your wellness approach.

— Share unique or creative wellness initiatives, especially those that are sustainable and scalable.

— Provide measurable impact: changes in staff retention, client satisfaction, or team morale.

— Explain how your wellness efforts are authentic and integrated into your overall brand mission.