CLINIC CULTURE

Where Values Live and Teams Thrive

This award recognises the internal culture and values of a clinic — honouring businesses where people feel supported, respected, and inspired to grow together.

WHAT JUDGES ARE LOOKING FOR

TEAM MORALE & UNITY

Evidence of a supportive, respectful, and cohesive work environment. Share how your team connects, communicates, and celebrates wins together.

PROFESSIONAL DEVELOPMENT & LEADERSHIP

Outline ongoing training, mentoring programs, and leadership opportunities. Highlight pathways for growth.

STAFF RETENTION

Share your retention rates and what initiatives help you keep your talent long-term.

INCLUSIVE & POSITIVE ENVIRONMENT

Demonstrate how you create a safe, inclusive workplace for all backgrounds and identities.

Tips for Entrants

— Include testimonials from team members.

— Showcase team bonding activities, CPD records, and staff progression examples.

— Upload photos or videos of your clinic's day-to-day culture in action.