

360 BUSINESS OF THE YEAR - PEOPLE'S CHOICE

This award celebrates a business that excels across all key touchpoints of operations, branding, client experience, and impact. It's a holistic measure of reputation, performance, and community engagement—as voted by the public.

Recognising All-Round Excellence in Aesthetics

WHAT JUDGES ARE LOOKING FOR:



CLIENT RESULTS AND REPUTATION:

Success stories, outcomes, and consistent quality of care.



ONLINE PRESENCE:

Social media, website, and content quality.



COMMUNITY ENGAGEMENT:

Contributions to local events, causes, or education.



REGIONAL RECOGNITION:

Excellence in your specific geographic area.

TIPS FOR ENTRANTS:

Share links to your online presence.

Highlight media features or reviews.

Submit photos or videos that reflect your brand culture.